

**AMENDMENT AND PRESENTATION OF CLAIMS**

Please replace all prior claims in the present application with the following claims.

1 -32. (Canceled)

33. (Currently Amended) The apparatus of claim 36, further comprising:  
a short-range wireless communication transceiver configured to directly communicate with  
the different apparatus for trading the digital collectable card,  
wherein the short-range wireless communication transceiver comprises a Bluetooth transceiver.

34. (Currently Amended) The apparatus of claim 36 33, wherein the short-range wireless communication transceiver is operable to communicate within an operational low power radio range.

35. (Previously Presented) The apparatus of claim 36, wherein the detector is configured for detecting whether the different apparatus has a digital collectable card trading capability.

36. (Currently Amended) An apparatus comprising:  
~~a digital collectible card associated with a user of the apparatus, the digital collectable card having features specified according to characteristics of the apparatus stored on a remote server;~~

a memory configured to store ~~the specified~~ features of ~~the~~ a digital collectible card associated with a user of the apparatus, the digital collectible card having features specified according to ~~characteristics~~ capabilities of the apparatus stored on a remote server, circuitry configured to instruct a display to display the selected features of the digital collectible card and further configured to coordinate a trade of the digital collectible card;

a detector configured to detect whether a different apparatus is available for trading the digital collectible card wherein the digital collectible card is configured to be viewable according to a time limit; and

~~a short range wireless communication transceiver configured to directly communicate with the different apparatus for trading the digital collectible card.~~

37. (Previously Presented) The apparatus of claim 36, further arranged to determine whether the apparatus and the different apparatus are in the same cell of a cellular mobile communication network.

38. (Previously Presented) The apparatus of claim 36, further arranged to transfer confirmation and registration messages to a server administering the digital collectible card via a cellular mobile communications network.

39. (Previously Presented) The apparatus of claim 36, further arranged to determine whether the different apparatus is in the vicinity of the apparatus.

40. (Previously Presented) The apparatus of claim 36, further arranged to provide a short-range wireless communication between the apparatus and the different apparatus.

41. (Previously Presented) The apparatus of claim 36, wherein the detector is further arranged to determine whether another digital collectable card is available.

42. (Previously Presented) The apparatus of claim 36, wherein the apparatus and the different apparatus are operable to exchange messages proposing a meeting to trade the digital collectable card.

43. (Canceled)

44. (Previously Presented) The method of claim 45, further comprising detecting whether the second apparatus has a digital collectable card trading capability.

45. (Currently Amended) A method comprising:

specifying, via a circuitry, features of a digital trading card according to characteristics capabilities of a first apparatus stored on the remote server;  
storing, at a memory, the specified features of the digital collectible card at the first apparatus;

detecting whether the first apparatus is in the vicinity of a second apparatus;

detecting whether the second apparatus is available for trading the digital collectable card,  
wherein the digital collectable card is configured to be temporarily viewable according to  
a time limit; and

communicating within an operational range of short range wireless communications to trade the digital collectable card directly between the first apparatus and the second apparatus.

46. (Previously Presented) The method of claim 45, wherein detecting whether the first apparatus is in the vicinity of the second apparatus comprises determining whether the first apparatus and the second apparatus are in the same cell of a cellular mobile communication network.

47. (Previously Presented) The method of claim 45, wherein detecting whether the first apparatus is in the vicinity of the second apparatus comprises exchanging a short-range wireless communication between the first apparatus and the second apparatus.

48. (Previously Presented) The method of claim 45, further comprising transferring confirmation and registration messages to a server administering the digital collectable card via a cellular mobile communications network.

49. (Previously Presented) The method of claim 45, further comprising exchanging messages proposing a meeting to trade the digital collectable card.

50. (Currently Amended) A system for trading a plurality of digital collectable cards comprising:

~~a first digital collectible card;~~

a remote server for specifying features of ~~the~~ a first digital collectable card according to

~~characteristics~~ capabilities of a first apparatus stored on the remote server;

the first apparatus configured to store the specified features of the first digital collectible card, wherein the system is configured to detect the availability of the first card, and wherein the first digital collectible card is configured to be associated with a user of the first apparatus; and

a second apparatus having a second user, wherein the second apparatus is capable of associating the second user with the first card, wherein the first card is temporarily viewable according to a time limit, the second apparatus configured to determine if the first apparatus is in the vicinity of the second apparatus;

wherein the first apparatus and the second apparatus both comprise:

a short-range wireless communication transceiver configured to directly communicate between the first apparatus and the second apparatus so that the first digital collectible card can be traded directly between the first apparatus and the second apparatus.

51. (Previously Presented) The system of claim 50, wherein the short-range wireless communication transceivers comprise bluetooth transceivers.

52. (Currently Amended) The system of claim 50, further comprising:

~~a cellular mobile communication network; and~~

a device for determining whether the first apparatus and the second apparatus are in the same cell of ~~the~~ a cellular mobile communication network.

53. (Previously Presented) The apparatus of claim 36 further comprising:

a transceiver for cellular mobile wireless communication over a cellular mobile communication network;

an input user interface to request the digital collectable card from the cellular mobile communication network;

an output user interface to display the received digital collectable card; and

a processor configured to transmit user identity information to a digital collectable card server over the cellular mobile communication network and a request to receive a particular digital collectable card from the digital collectable card server, wherein the digital collectable card is adapted to be associated with the user based on the user identity information transmitted over the cellular mobile communication network from the apparatus.

54. (Previously Presented) The mobile communication phone of claim 53, wherein the user identity information includes a password.

55. (Currently Amended) A cellular mobile communication phone, comprising:

~~a digital collectible card having features specified according to characteristics of the cellular mobile communication phone stored on a remote server;~~

~~a memory configured to store the specified features of the a digital collectible card having features specified according to capabilities of the cellular mobile communication phone stored on a remote server,~~

circuitry configured to coordinate obtaining a digital collectible card data file associated with the cellular mobile communication phone,

a short-range wireless communication transceiver configured to detect whether another cellular mobile communication phone is in an operational range with the cellular mobile communication phone,

the short-range wireless communication transceiver further configured to detect a request for availability of the digital collectible card, wherein the digital collectable card is configured to be temporarily viewable according to a time limit, and the short-range wireless communication transceiver further configured to communicate so that the digital collectible card data file can be traded with the another cellular mobile communication phone.

56. (Previously Presented) The cellular mobile communication phone according to claim 55, further comprising a second wireless communication transceiver arranged to communicate a registration message of the trade to a network entity.

57. (Currently Amended) A method for cellular mobile communication comprising: specifying, via a circuitry, features of a digital trading card according to characteristics capabilities of a mobile communication phone stored on the remote server; associating the digital collectible with the mobile communication phone, storing, at a memory, the specified features of the digital collectible card at the mobile communication phone, detecting whether another mobile communication phone is in an operational range of a short range wireless communication with the mobile communication phone, detecting a request for availability of the digital collectible card, wherein the digital collectable card is configured to be temporarily viewable according to a time limit, and communicating within the operational range of the short range wireless communication to trade the digital collectible card with the another mobile communication phone.

58. (Previously Presented) The method according to claim 57, further comprising communicating a registration message of the trade to a network entity.

59. (Currently Amended) A method comprising:

specifying, at a memory, features of a digital trading card according to characteristics capabilities of a first mobile communication phone stored on the remote server;

associating the digital collectible card data file with the first mobile communication phone, storing, at a memory, the specified features of the digital collectible card at the first mobile communication phone,

detecting whether the first mobile communication phone is in an operational range of a short range wireless communication with a second mobile communication phone, and further detecting availability of the digital collectible card data file, wherein the digital collectable card is configured to be temporarily viewable according to a time limit, and communicating within the operational range of the short range wireless communication to trade the digital collectable between the first and the second mobile communication phones.

60. (Previously Presented) The method according to claim 59, further comprising communicating a registration message of the trade to a network entity.

61. (Previously Presented) The method according to claim 59, wherein associating the digital collectible card data file with the first mobile communication phone is performed at a network entity.

62. (Currently Amended) A system comprising:

~~a digital collectible card,~~

a remote server for specifying features of ~~the a~~ digital collectable card according to ~~characteristics~~ capabilities of a first mobile communication phone stored on the remote server;

the first mobile communication phone having a short-range wireless communication transceiver,

~~a second mobile communication phone having a short range wireless communication transceiver,~~

a network entity configured to associate the digital collectible card with the first mobile communication phone,

wherein the short-range wireless communication transceiver of the first mobile communication phone is configured to detect whether ~~the a~~ second mobile communication phone is in an operational range the first mobile communication phone,

the short-range wireless communication transceiver of the first mobile communication phone being configured to detect a request for availability of the digital collectible card from the second mobile communication phone, wherein the digital collectable card is temporarily viewable according to a time limit, and

the short-range wireless communication transceiver of the first mobile communication phone configured to communicate in order to trade the digital collectible card to the second mobile communication phone.